

INDUSTRY PERSPECTIVE

- The independent agency system is facing a great deal of pressure with competition in full swing in our state. Herein lies a great opportunity for us to assist agents and carriers who are committed to this segment.
- Independent Agents who currently control 85% of the market with no competition to speak of are now faced with competing against direct writers. Keep in mind in some cases the direct writers have advertising budgets larger than some of our carriers written premium.
- Lack of volume and insurance markets for agents will cause a deterioration of their own book of business as well as the market share that is now controlled by independent agents.
- Carriers operating in a competitive market are now faced with lower retention rates for their active policies and need an infusion of new business to offset the fluctuation to the market because of competition.
- United Alliance Insurance Group will strive to connect independent agents to insurance carriers with the ability to ensure profitability and growth both parties involved.



CORPORATE VALUES

“We believe that people should say what they mean and do what they say. Unless this is true, the endeavors in which they engage are meaningless.”

- Professional Entrepreneurship
- People
- Integrity
- Open Communication
- Decision Making
- Mutual Respect and Trust



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Not sure which direction
your insurance agency
is taking you?



Together We Can!

Over the past year have you asked yourself any of the following questions?

- How do I retain my current clients?
- How do I deal with new competition?
- How do I obtain new insurance markets without compromising my current relationships?
- How do I increase my book of business when insurance premiums are going down?
- How can I maximize my profit sharing when earned premium is shrinking?
- Can I afford to spend much needed money on technology when commissions are lower?
- What can I do to maximize profitability and growth?
- What measures have I taken for agency perpetuation?



If any of the questions above seem familiar, you may find the answers to your uncertainties below:

- Direct appointments to insurance carriers as well as indirect access via general agency to carriers, with no volume commitment.
- No upfront cost or monthly fees as a member of United Alliance Insurance Group
- United Alliance Insurance Group provides assistance to all members with respects to technology, training, and etc.
- Maintaining agency ownership - Generous profit sharing agreements.
- Agency perpetuation.

MISSION STATEMENT

United Alliance Insurance Group was established by agents for agents, with a mission to provide fellow agents the necessary markets and tools in today's ever changing business environment. Our goal is to assist independent agents with access to insurance markets and services to increase productivity & diversification.

United Alliance Insurance Group provides direction and strategic advisory services to Independent Agents. By leveraging over 15 years of strategic, transactional and operating experience, we offer extensive direction and support to our Insurance Carrier Partners and Independent Agents, enabling them to reach new heights and increase their level of success.

Partnering with United Alliance Insurance Group ensures the opportunity to work with experienced and licensed professionals who are dedicated to a higher level of excellence. Providing Independent Agents with Solutions that work...

“that's **United Alliance Insurance Group**”.

WHY UAIG?

- No upfront cost or monthly fees
- Maintain agency ownership and independence
- Maximize Profit Sharing
- Access to additional markets that were once out of reach
- Eliminate lost revenue and market share
- Direct Agency Appointments to Insurance Carriers
- Strength in numbers
- Networking with Professionals to discuss market trends and solutions
- Support for workflow and agency management
- Increased Productivity and Revenue

BENEFITS

- Agency Management System
- On Site Training
- Access to Personal & Commercial Lines Markets
- Direct Access to Insurance Carriers
- Partnership with seasoned agents
- Profitability and growth
- Marketing Support
- Education
- Quarterly newsletter
- Management
- Perpetuation

HIGHLIGHTS

United Alliance Insurance Group represents selected insurance carriers that offer longevity and the technology necessary to provide members the resources and stability they need in an ever changing insurance industry.

Strong carrier partnerships allows ease of doing business.

VISION

Cultivate a newtwork for independent agencies to produce business from a selected portfolio of insurance carriers. Protect agents and carriers from impact of direct writers. Create an environment that enables agents to round out accounts and focus on profitable business.